GS1 IN EUROPE REGIONAL FORUM

VIENNA, AUSTRIA 14-16 OCT 2024

WEEK AT A GLANCE

Time	Monday 14 October			Tuesday 15 October			Wednesday 16 October		
09:00 - 10:00	Partner with partner programmes? ♦ Austria Meeting Room	European Collaborative Network ♦ Hungary Meeting Room	Follow the Cash! ♦ Joseph Meeting Room	Plenary EXPLORING THE IMPACT OF GS1 QR CODES POWERED BY GS1 – INDUSTRY SUCCESS STORIES ♦ Plenary Room			Plenary BY GS1 GLOBAL OFFICE ♦ Plenary Room		
10:00 - 10:30	Coffee Break ♦ Foyer			Coffee Break ♦ Foyer			Coffee Break ♦ Foyer		
10:30 - 11:30	It's a wrap! ♦ Joseph Meeting Room	Global Registries 101 ♦ Hungary Meeting Room	Demystifying Sustainability Standards ♦ Austria Meeting Room	A Digital Product Passport session ♦ Plenary Room	Digitalisation in Trade and Transport ♦ Hungary Meeting Room	What are we learning from marketplaces? ♦ Austria Meeting Room	Uniting for data excellence ♦ Hungary Meeting Room	Interoperability Forum: connecting the dots and fostering collaboration – part I ♦ Plenary Room	Orange Odyssey: A GS1 Journey – part I ♦ Joseph Meeting Room
11:30 - 12:00	Break			Break			Break		
12:00 - 13:00	What's packing in Europe? ♦ Austria Meeting Room	The location lifecycle ♦ Hungary Meeting Room	Heal the patient, heal the planet ♦ Joseph Meeting Room	GS1 Strategy Showcase ♦ Plenary Room	Rail ON ♦ Hungary Meeting Room	Empowering Healthcare Through Data: Enhancing Engagement and Efficiency ♦ Austria Meeting Room	Mastering your data ♦ Hungary Meeting Room	Interoperability Forum: connecting the dots and fostering collaboration – part II ♦ Plenary Room	Orange Odyssey: A GS1 Journey – part II ♦ Joseph Meeting Room
13:00 - 14:00	Networking Lunch ♦ Restaurant and Foyer			Networking Lunch ♦ Restaurant and Foyer			Networking Lunch ♦ Restaurant and Foyer		
14:00 - 15:00	Opening plenary SETTING THE COURSE – GS1 IN EUROPE'S STRATEGIC VISION AND OBJECTIVES ♦ Plenary Room			Plenary AI-MAZING! ♦ Plenary Room			Closing Plenary GS1 IN EUROPE'S JOURNEY TOWARDS SUSTAINABILITY AND CIRCULARITY ♦ Plenary Room		
15:00 - 15:30	Break			Break			Break		
15:30 - 16:30	Unlocking Growth: Business Intelligence ♦ Austria Meeting Room	Hug a Tree ♦ Hungary Meeting Room	Simplifying Trade Digitalisation ♦ Joseph Meeting Room	Marketing session: GS1 Brand Building Framework ♦ Austria Meeting Room	GS1 in Europe Pecha Kucha 1 ♦ Plenary Room	Future-Proofing Construction: Digital Tools and Standards for a Greener Europe ♦ Hungary Meeting Room	Board meeting – part I (by invitation only) ♦ Austria Meeting Room	Sector session: Alcoholic beverages & foodservice ♦ Hungary Meeting Room	Sector session: Cosmetics, Health & Beauty ♦ Joseph Meeting Room
16:30 - 17:00	Coffee Break ♦ Foyer			Coffee Break ♦ Foyer			Coffee Break ♦ Foyer		
17:00 - 18:00	Newcomers session ♦ Austria Meeting Room	Data spaces, data sharing, data authenticity ♦ Plenary Room	The future of electronic invoicing ♦ Hungary Meeting Room	Marketing session: GS1 Brand Building Framework ♦ Austria Meeting Room	GS1 in Europe Pecha Kucha 2 ♦ Plenary Room	Entering the world of European tenders ♦ Hungary Meeting Room	Board meeting – part II (by invitation only) ♦ Austria Meeting Room	Sector session: Detergents & DIY, Garden and Pet ♦ Hungary Meeting Room	Sector session: Toys & Textiles ♦ Joseph Meeting Room
19:30 - 00:00 / 19:00 - 00:00	Networking Dinner ♦ Meeting Point at the Hotel Lobby			Dinner hosted by GS1 Austria ♦ Meeting Point at the Hotel Lobby					

Ground Floor
Austria Meeting Room
Hungary Meeting Room
Plenary Room
Restaurant
Foyer
Hotel Lobby

Floor -1
Joseph Meeting Room

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